

CRC LEADERSHIP AND INNOVATION COURSE

14 - 18 August 2006



**CENTRE
FOR R&D
LEADERSHIP**



AMCOR
RESEARCH & TECHNOLOGY

The University of Melbourne is pleased to announce the 10th CRC Leadership and Innovation course.

The CRC Leadership and Innovation course (previously called CRC Leadership and Career Development) was established in 1997 for PhDs and Postdoctoral students in Cooperative Research Centres (CRCs). The course helps early career researchers to develop an understanding of the nature of leadership, how to work effectively with others, and the requirements for successful research and development (R&D).

Designed as a five-day program, the course has proved an enormous success with about 30 outstanding PhD and Postdoctoral students from CRCs all over the country attending each year. Recently, participants from industry and universities have joined the course, helping to provide a stimulating environment conducive to exploring and evaluating new ideas.

The course covers knowledge and skills in leadership, motivation, communication and influence, and team processes. It also deals with career planning, the world of work, and understanding the requirements for successful R&D.

This year we will be incorporating a two-day "AIC Commercialisation Bootcamp". Run by the Australian Institute for Commercialisation, the Bootcamp is highly interactive and will provide participants with a practical introduction to the key principles and issues in commercialising publicly-funded research. Participants will be introduced to the various stages of the commercialisation process, from structuring a research program through realising the potential of commercial outcomes in the market.

Course content:

- ▶ The role of leadership in R&D
- ▶ Understanding one's self and understanding and influencing others
- ▶ Building effective R&D teams
- ▶ Team processes and development
- ▶ Creativity and the craft of research
- ▶ The stakeholders of R&D

AIC Commercialisation Bootcamp topics include:

- ▶ What commercialisation means and why you should be interested
- ▶ Ways to identify and assess commercial opportunities
- ▶ The various options for taking ideas to the market
- ▶ Tips for choosing project partners or investors
- ▶ Ways to manage and protect IP
- ▶ Managing for profit: business models, market alignment and due diligence
- ▶ Approaches to negotiating deals
- ▶ How research commercialisation can co-exist in harmony with scientific and scholarly endeavour

Course objectives:

- ▶ To develop increased awareness of leadership and interpersonal processes in R&D teams
- ▶ To increase understanding of one's self, the impact on other people and the implications for working with others in teams
- ▶ To understand the needs of key stakeholders in R&D and to develop strategies for effective stakeholder interaction
- ▶ To develop an understanding of IP and related issues
- ▶ To provide tools that assist access to commercialisation resources
- ▶ To recognise commercial opportunities and become more commercially aware



Course details:

Date: 14-18 August 2006

Venue: Graduate House
220 Leicester Street
Carlton VIC 3053

Fee: \$2,420 (\$2,200 course fee, plus GST)

The fee includes all tuition, educational materials, lunches and the Welcome and Course dinners.

Accommodation is not included in the course fee. Please contact Jan Powell if you require assistance with accommodation.

Scholarships:

Part scholarship support will be awarded by the Centre for R&D Leadership to selected candidates.

Application enquiries:

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<http://www.mdhs.unimelb.edu.au/research/R-D/courses.html>